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REMARKS

I. INTRODUCTION

In response to the Office Action dated August 28, 2006, claims 1-5, 7-8, 10, 12, 18 and 19 have been amended. Claims 1-19 remain in the application. Entry of these amendments, and re-consideration of the application, as amended, is requested.

II. PRIOR ART REJECTIONS

In section (1) of the Office Action, claims 1-10, 12-14, 17-19 were rejected under 35 U.S.C. §102(e) as being anticipated by U.S. Patent No. 6,481,010 (Nishikawa). In section (2) of the Office Action, claim 11 was rejected under 35 U.S.C. §103(a) as being obvious in view of the combination of Nishikawa and U.S. Patent No. 5,710,941 (Parry). In section (3) of the Office Action, claims 15-16 were rejected under 35 U.S.C. §103(a) as being obvious in view of the combination of Nishikawa and U.S. Patent No. 5,247,347 (Litteral).

Applicants respectfully traverse these rejections.

This final Office Action reiterates the grounds for rejection that appeared in the previous Office Action dated December 1, 2005. This Office Action has also rejected the arguments made by Applicants in response to the previous Office Action, in short, by submitting that the claim limitations should not be construed in the manner presented by the Applicants.

Applicants do not agree, but in the interest of expediting the application to allowance, each of the independent claims has been amended to more clearly define the limitations being relied upon. Claim 1, for example, still includes the steps of defining, locating and allowing as originally filed, but the terms have been defined to explicitly address the shortcomings alleged in the Office Action. The "multiple axis framework", for example, has now been more clearly defined. The dependent claims have also been amended to accommodate the changes in the independent claims, but are otherwise the same as those originally filed.

As previously noted, one of the goals of the invention was to provide the end user with a method and system that put all of his multimedia content in the same framework, so he could locate and access content without having to be aware of a lot of information about where he might have to look for the content. For example, if the end user is interested in watching an audio/visual presentation of a particular automobile race, the system and method of the invention allows him to locate that content without having to know which service provider or broadcast medium is making that content available. The end user merely identifies coordinates within the multiple axis

framework, such as "sports", "audio/visual", etc. and the system and method of the invention presents the options available to the user as defined by those coordinates. If the end user has not identified any preference regarding the source of the content, then the system and method of the invention may identify content from any source, such as the Internet, digital television, satellite television and video on demand.

The Nishikawa reference does not describe such a system and method at all. The various media services it describes are all isolated from one another, and are not part of a "multiple axis framework" as per claim 1. For example, Figures 10 and 13 to 16 of the Nishikawa reference only identify digital satellite programming options. The only way to review the available digital satellite options on the Nishikawa system is to request the page that lists them; a page which does not list any content available from any other source.

There is not one figure in the Nishikawa reference which presents available selections by mode or theme (for example), from multiple and different mediums. The Nishikawa system does not provide the end user with a single page that lists all of the available options for a given theme, regardless of the source. That is, it cannot list all "sports" programs, regardless of whether they are available on the Internet, digital television, satellite television and video on demand.

Thus, the Nishikawa reference does not describe a "multiple axis framework" in which each of the multimedia services are located, as explicitly defined in the amended claim 1. Further, it does not allow a user to access all of those multimedia services by identifying medium-independent coordinates within the framework. Within the context of the Nishikawa GUI itself, there is a very bright line between each of the services - each of the services appears on a different menu screen, and there is no way to view selections from various media at the same time, on the same menu screen.

The balance of the method claims 2 to 17 all depend from claim 1, and therefore include at least the same limitations. The apparatus and system claims (claims 18 and 19 respectively), also include the same limitations as claim 1 and therefore distinguish from the Nishikawa reference in at least the same manner. The Parry and Litteral references do not describe any of the limitations missing from the Nishikawa reference; thus, it cannot be said that any of these claims are obvious in view of any combination of the three cited references.

The balance of the dependent claims 2 to 17 also include additional limitations which further distinguish them from the cited references, as outlined in the response to the previous Office Action.

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Applicants therefore request that the rejections of the claims under 35 U.S.C. §§ 102 and 103 be withdrawn.

Thus, Applicants submit that independent claims 1, 18 and 19 are allowable over Nishikawa, Parry and Litteral. Further, dependent claims 2-17 are submitted to be allowable over Nishikawa, Parry and Litteral in the same manner, because they are dependent on independent claims 1, 18 and 19, respectively, and because they contain all the limitations of the independent claims. In addition, dependent claims 2-17 recite additional novel elements not shown by Nishikawa, Parry and Litteral.

III. CONCLUSION

In view of the above, it is submitted that this application is now in good order for allowance and such allowance is respectfully solicited. Should the Examiner believe minor matters still remain that can be resolved in a telephone interview, the Examiner is urged to call Applicants' undersigned attorney.

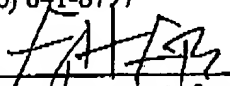
Respectfully submitted,

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